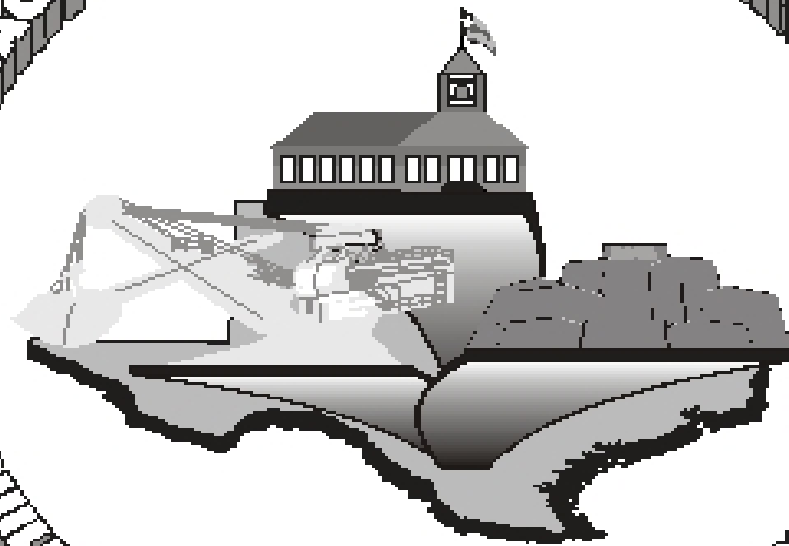


TACA PUBLIC APPEARANCE AWARD



BUILDING A COMMUNITY PARTNERSHIP

TACA PUBLIC APPEARANCE AWARD RULES

PURPOSE...

To provide statewide recognition to aggregate, cement, ready mixed concrete, admixture, fly ash, fiber and allied members who have facilities that provides service to our industry. This includes anyone or an organization that provides outstanding contributions to improving our public image either within our industry or to the general community, as well as contributions to providing educational opportunities for the community. Focus will be placed on companies or organizations, which have not only met, but have surpassed governmental compliance regulations and have demonstrated a commitment to excellence in plant appearance, landscaping and community relations.

ELIGIBILITY...

Any TACA member company in good standing producing from a permanent location in the State of Texas is eligible to enter. This will include established and new facilities. Awards will be given for individual facility merit, so a company may wish to submit more than one entry. **However, categories are determined by a company's TOTAL annual production volume, not by individual plant production volume. Therefore, individual plants submitted will be competing against other individual plants of the same company.**

JUDGING...

A seven member panel will review all entries.

The panel will consist of these members of TACA:

- President of the Association
- Director of Marketing & Technical Standards
- Chairman of the Board
- Vice Chairman of the Board
- Chairman of the Industry Promotion & Marketing Committee
- Chairman of the Public Image Committee
- Chairman of the Safety Committee
- Chairman of the Environmental Committee

CRITERIA FOR JUDGING...

- **Project must have taken place between May 1, 2009 to April 30, 2010.**

- The judging will be based on 10 of the 12 criteria listed below (as some criteria are not applicable to some plants). For specifics on each criterion, see OFFICIAL entry form. Each criteria will be graded on a 10 point system, (10 being the highest and 1 the lowest), with a possible 100 total points.
 - Entrance and Approach
 - Office and/or Scale House
 - Employee Areas
 - Other Structures
 - Appearance from Neighbors and/or Public Highways
 - Plant Appearance, Including Mobile Equipment and compatibility to surroundings
 - Dust Control
 - Erosion Control
 - Mining area appearance and/or stock pile appearance
 - Trash and Scrap Control
 - Settling Pond and/or Reclamation
 - Trucks

- Entries must show specific improvements planned, underway or completed for each plant being entered based on 10 of the 12 criteria described above.

ENTRY INFORMATION...

Entries MUST be received by May 7, 2010.

Entries are to consist of:

- **Maximum of two** photos per criteria (before and after)
 - Photos are to be labeled on the back for identification.
- All entries **must** include a written narrative of one paragraph covering each criteria
- A narrated video not to exceed five minutes is accepted but not used in the judging process

Only entries using the Official Public Appearance Award Entry Form will be eligible and **MUST** include

1. Company name and plant being entered
2. Street, City, Zip code in which the plant is located
3. Name of Principal (e.g. Plant Manager)
4. Phone and fax numbers

AWARDS...

Where appropriate, an award will be presented in each category. All entries will be recognized.

Awards will be presented to the facilities as follows:

- Best Overall Plant Across ALL Categories
- Best Plant per Category
- Most Improved Plant within a Category

Awards will be presented at TACA's Annual Meeting on Wednesday, June 30, 2010, at the Four Seasons Los Colinas in Irving, Texas.

CATEGORIES...

READY MIX

ANNUAL PRODUCTION CY*

| | |
|---|----------------------|
| A | More than 2,000,000 |
| B | 500,000 to 2,000,000 |
| C | Less than 500,000 |

AGGREGATE

ANNUAL PRODUCTION TONS*

| | |
|---|------------------------|
| A | More than 3,000,000 |
| B | 1,000,000 to 3,000,000 |
| C | Less than 1,000,000 |

CEMENT

A (ONE CATEGORY ONLY)

ADMIXTURE, FLYASH AND FIBER PRODUCERS

A (ONE CATEGORY ONLY)

ALLIED MEMBERS

A (ONE CATEGORY ONLY)

**TACA PUBLIC APPEARANCE AWARD
ENTRY FORM**

(Duplicate this form as necessary - One form per plant)

COMPANY NAME: _____

STREET ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

NAME OF PRINCIPAL/PLANT MANAGER: _____

PHONE: _____ FAX: _____

AWARD CLASSIFICATIONS

*Company size: Please check the category below which represents **total annual production for all plants** owned by the same company (**do not report actual production**).

READY MIX

ANNUAL PRODUCTION CY*

A More than 2,000,000

B 500,000 to 2,000,000

C Less than 500,000

CEMENT

ADMIXTURE, FLYASH AND FIBER PRODUCERS

ALLIED MEMBERS

AGGREGATE

ANNUAL PRODUCTION TONS*

A More than 3,000,000

B 1,000,000 to 3,000,000

C Less than 1,000,000

Entries must be received by **May 7, 2010**. Entries **must** consist of a written narrative of one paragraph, along with a maximum of 2 photos (before and after) per each criteria, demonstrating specific improvements planned, underway or completed for each individual plant being entered based on 10 of the 12 criteria described in the rules. To register your entry, complete this OFFICIAL Entry Form and send along with photos to the TACA office by **May 7, 2010**.

Please mail entry to:
TACA Public Appearance Award
900 Congress Ave., Suite 200
Austin, TX 78701

